## Math 124, 3.3 Linear Function Applications

Find formulas for the Revenue, Cost, and Profit	t for each example. Profit = Revenue $-$ Cost
Revenue = $(number \text{ sold})(price \text{ per item})$	ost = (fixed costs) + (variable costs)

1.) A company sells CDs for \$12 each. The fixed costs are \$2000, and the variable costs are \$3 per CD. Let x be the number of CDs sold.

2.) A shoe company sells shoes for 35 dollars per pair. The cost to make each x pairs of shoes is 300 + 10x dollars.

3.) A bakery determines that when the price of rolls is 25 - x dollars, then the number of rolls sold that day is x. It costs \$100 to make 10 rolls and \$200 to make 30 rolls (assume the cost function is linear).

1.) Find the break even point if R(x) = 12x and C(x) = 2000 + 3x.

2.) Find the break even point if R(x) = 35x and C(x) = 300 + 10x.

3.) Find the equilibrium point if supply is given by  $p = \frac{2}{3}q$  and demand is given by  $p = 5 - \frac{1}{2}q$ .

4.) Find the equilibrium point if supply is given by  $p = \frac{2}{5}q$  and demand is given by p = 4 - q.