## Math 124, 3.3 Linear Function Applications

Find formulas for the Revenue, Cost, and Profit for each example. Profit = Revenue - Cost
Revenue $=($ number sold $)($ price per item $) \quad$ Cost $=($ fixed costs $)+($ variable costs $)$
1.) A company sells CDs for $\$ 12$ each. The fixed costs are $\$ 2000$, and the variable costs are $\$ 3$ per CD. Let $x$ be the number of CDs sold.
2.) A shoe company sells shoes for 35 dollars per pair. The cost to make each $x$ pairs of shoes is $300+10 x$ dollars.
3.) A bakery determines that when the price of rolls is $25-x$ dollars, then the number of rolls sold that day is $x$. It costs $\$ 100$ to make 10 rolls and $\$ 200$ to make 30 rolls (assume the cost function is linear).
1.) Find the break even point if $R(x)=12 x$ and $C(x)=2000+3 x$.
2.) Find the break even point if $R(x)=35 x$ and $C(x)=300+10 x$.
3.) Find the equilibrium point if supply is given by $p=\frac{2}{3} q$ and demand is given by $p=5-\frac{1}{2} q$.
4.) Find the equilibrium point if supply is given by $p=\frac{2}{5} q$ and demand is given by $p=4-q$.

